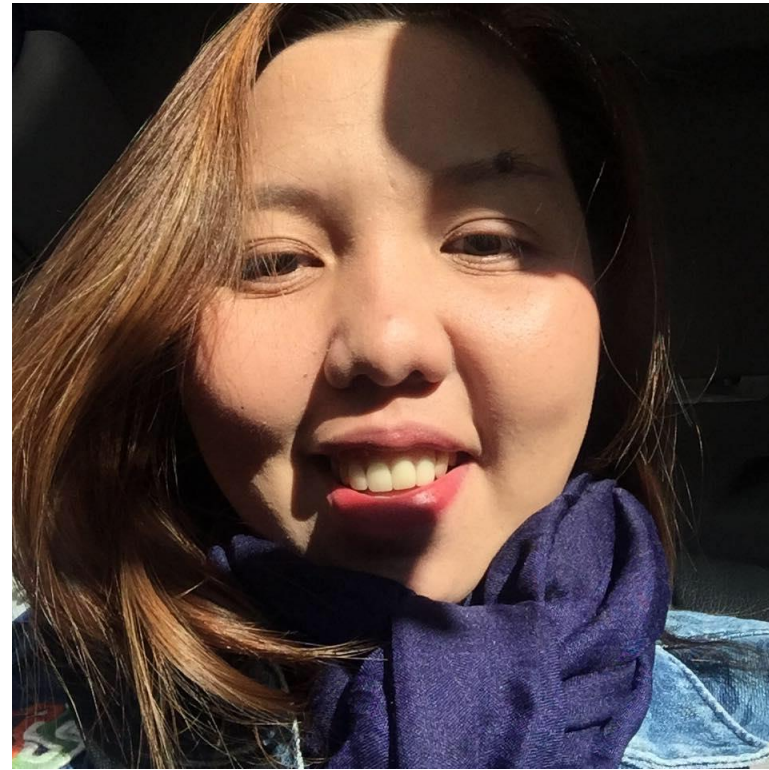


INTRODUCTION OF RESOURCE PERSONS



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*Head of Sustainable
Development Department*



Carla Bien Pineda

*Program Supervisor –
Sustainable Agriculture and
Local Governance Program*



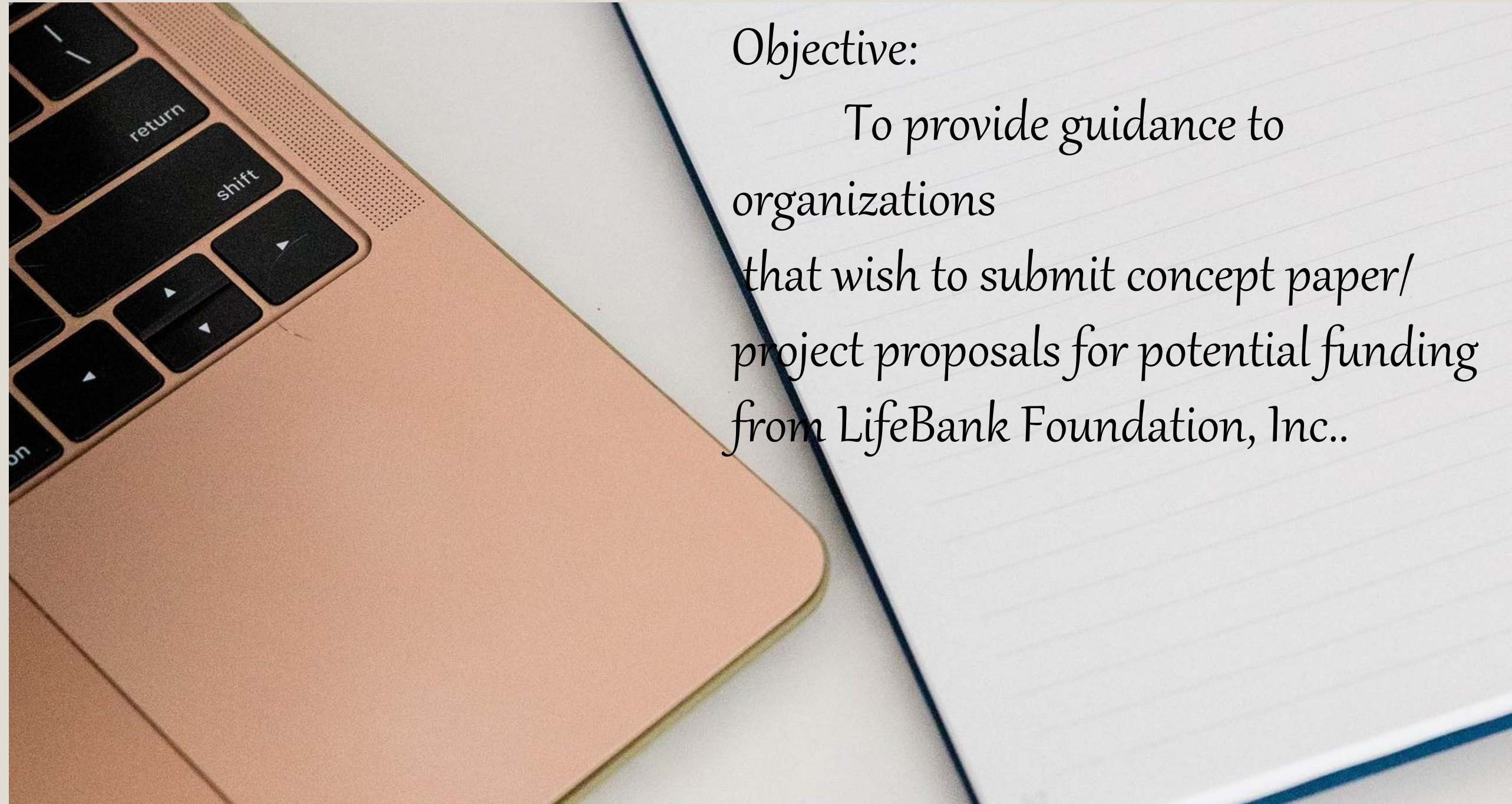
Analy B. Esteva

*Program Supervisor –
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Programs*

Lawrence Emmanuel Perlas

*Program Supervisor – Health
and Education*

Concept Paper Writing Workshop



Objective:

To provide guidance to organizations that wish to submit concept paper/ project proposals for potential funding from LifeBank Foundation, Inc..



LIFEBANK MICROFINANCE FOUNDATION INC.

What is LifeBank Foundation?

LifeBank Foundation, Inc. is a non-stock, non-profit organization dedicated to help end poverty by providing microfinance and social services guided by the vision and mission of “Breaking the Chains of poverty. Embracing the Core Values of Excellence, Caring and Sharing.

LifeBank Foundation, Inc. have two major programs;

1. Ikabuhi Microfinance Program that caters directly to the needs of IMP members/clients and their families in over 500 branches nationwide.
2. Sustainable Development Department in which projects beneficiaries were members and non-members of LBMF, ultra-poor and the society at-large. Currently Lifebank is partnered with 20 organization nationwide. In considering the proposal LifeBank ensures that the proposal are within its focus area prioritizing on:
(Education, Health, Business Development, Local Governance, Sustainable Agriculture and Innovation and Incubation)



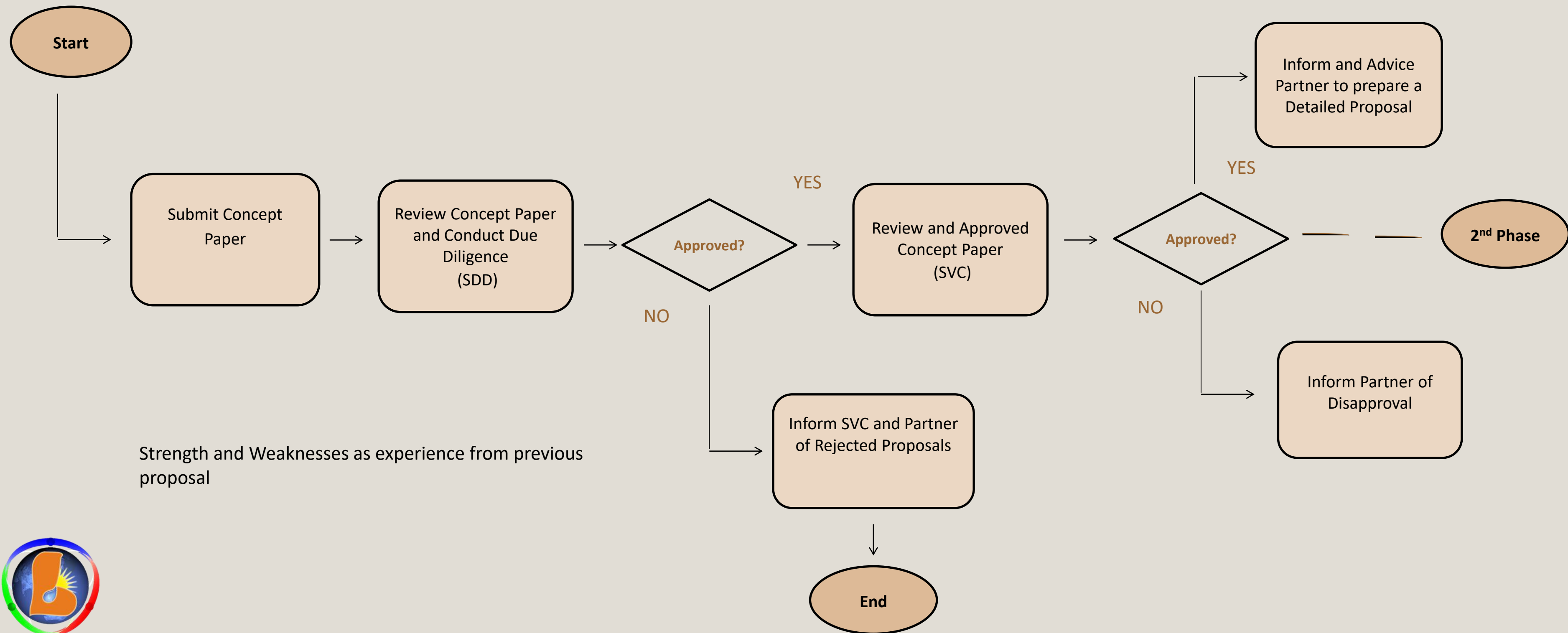
What is LifeBank Foundation?

SDD 6 Focus Area:

- Education
- Health
- Business Development Services
- Sustainable Agriculture
- Local Governance
- Innovation and Incubation



Proposal Framework



What should be the right project proposal fit for funding with LifeBank?

1. Within the LifeBank focus area.
2. It captures the right beneficiaries.
3. Partner organization has compatible core values with LBMF.
4. Partner organization has the capacity and commitment to manage the proposal.

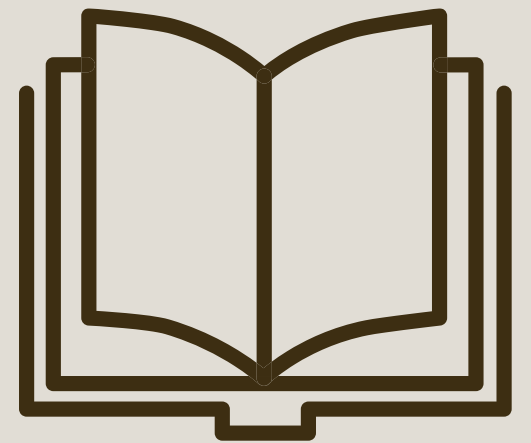




What are the important aspects to consider when writing a concept paper?



CONCEPT PAPER WRITING



Start with a short executive summary

- An executive summary is essentially a brief synopsis of the entire proposal. It introduces your business, market segment, proposal, project goals — essentially, your grant request.



Introduce your organization

- Relevant information as you can about your organization, history, mission, experience, etc.; essentially highlight your expertise.



Write a direct problem statement

- Also known as the “needs statement” or “statement of need”, this is the place where you explain why your community has a problem and how you can provide the solution.



State your goals and objectives

- Write details about the desired outcome and how success will be measured.



Project design: methods and strategies

- How you plan on achieving your goal that defined measures for success.

Presentation of concept paper template;



Question and Answer



Thank you!



NEXT STEPS/ MOVING FORWARD

1

Date of submission of concept papers: December 10, 2021

Tambayan: 2nd version

Signpost: 2nd version

SOS Cebu: 1st version

VOH: 1st version

2

Submit the concept papers to SNSP team and SNSP will forward it to SSD team

